



Bloody Mary Brunch 2023

Sunday, March 26, 2023

11 AM - 2 PM

Event Details

The St. Louis Area Diaper Bank will hold its third annual Bloody Mary Brunch at the Diaper Bank's warehouse located at 6141 Etzel Avenue near the Delmar Loop. Tickets start at \$50 per person, 21 years of age and up. All proceeds will go to support St. Louis Area Diaper Bank's period supply program.

The last year's event featured:

Bloody Mary Bar

Mimosa Bar

Light Brunch Buffet

Glitteratty Selfie-Station

Buckets of Booze Raffle

Fund-A-Period (fund-a-need)

Period Cove Pack Parties

Pop-Up Swag Tent

The period supply program distributes period kits through community partners throughout the St. Louis Region and advocates for the elimination of period poverty. To date, more than 450,000 period supplies have been distributed in St. Louis to 18,000 individuals each year. Did you know that two-thirds of low-income women in St. Louis can not afford menstrual hygiene products? 46% of low-income women have to choose between food and period supplies on a regular basis.

Founded in 2014, the St. Louis Area Diaper Bank provides diaper access to the region's low-income families, as well as raises community awareness about the causes and consequences of diaper need. The nonprofit is a member of the National Diaper Bank Network, a nationwide nonprofit dedicated to eliminating diaper need and period poverty in America. The period supply program ensures access to menstrual hygiene products, which allows full participation in daily life with dignity one needs to live a confident life.



Bloody Mary Brunch 2023

Sponsorship Opportunities

\$15,000 Ultra Sponsorship (includes 10 guests & VIP gift)

Exclusive presenting sponsorship benefits: inclusion in all marketing materials for the event (website, social media, logo or name listed year-round on the new St. Louis Area Diaper Bank website and signage in Period Cove, a chance to include a sponsorship message at the event, up to three social media spotlights, and a private volunteer opportunity during the year to be determined based on the needs of your group. This sponsorship level provides 30,000 period supplies to 1,500 individuals through our social service agency partners, such as Nurses for Newborns, Epworth and Gateway 180.

\$10,000 Super Plus Sponsorship (includes 5 guests & VIP gift)

Prominent placement on the Diaper Bank website and signage in Period Cove, 1 highlighted area at the event (bar, selfie station, or other areas), and up to 3 social media spotlights for the event. This level of sponsorship provides 1300 period kits to our school partners, such as Normandy Schools Collaborative, Parkway, and Ferguson-Florissant School Districts.

\$5,000 Super Sponsorship (includes 2 guests & VIP gift)

Your logo or name on the event signage and materials, year-round listing on the Diaper Bank website as a sponsor, and 2 social media posts. This level of sponsorship provides 1,300 period kits to students in middle schools in the St. Louis Region.

\$2,500 Regular Sponsorship

Your logo or name on the event signage and event website, and two social media spotlights. This level of sponsorship provides 625 period kits to distribute throughout the St. Louis Region.

\$1,500 Lite Sponsorship

Your logo on the event website and listed in materials and event signage, and 1 social media spotlight. This level of sponsorship provides 375 period kits to distribute throughout the St. Louis Region.

\$500 Bar Sponsorship

\$250 VIP Gift Sponsorship

*Missouri Diaper Bank Tax Credits are available for sponsorships for 50% of the value of your donation.
Please email info@stldiaperbank.org for more information about sponsorships or tax credits.

Bloody Mary Brunch 2023

Sunday, March 26, 2023

11 AM - 2 PM

St. Louis Area Diaper Bank Warehouse

Sponsorship Deadline: February 15, 2023

Sponsor Name (as it should appear in print): _____

Contact Person: _____

Contact's Title: (if applicable) _____

Contact's Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact's Phone: _____

Contact's e-mail address: _____

Level of Sponsorship (check one):

Ultra Sponsor \$15,000

Super Plus Sponsor \$10,000

Super Sponsor \$5,000

Regular Sponsor \$2,500

Lite Sponsor \$1,500

Bar Sponsor \$500

VIP Gift Sponsor \$250

Payment Information:

Check Enclosed (Make Payable to St. Louis Area Diaper Bank)

Please email to make other payment arrangements: ccrompton@stldiaperbank.org

Please mail form to:

St. Louis Area Diaper Bank

6141 Etzel Avenue

St. Louis, MO 63133